

- Home
- Ad Agencies
- AdNews Archive
- Campaigns
- Diary
- Awards
- Jobs
- Promotional Products
- Point of Purchase
- Online Solutions
- Special Reports
- Podcasts
- Digital Watch

EMAIL UPDATE

Register here to receive the AdNews email newsletter.

SUBSCRIBER ACCESS

Currently a magazine subscriber? Set up your website access here.



Tickets on sale now

LATEST NEWS

Agency of the Year revealed

CREATIVE NETWORK OF THE YEAR

Clemenger BBDO

FINALISTS

DDB Group

Leo Burnett

MEDIA NETWORK OF THE YEAR

MindShare

FINALISTS

Naked Communications

Starcom MediaVest Group

NSW AGENCY OF THE YEAR

DDB Sydney

FINALISTS

BMF

Leo Burnett Sydney

VICTORIAN AGENCY OF THE YEAR

DDB Melbourne

FINALISTS

Clemenger BBDO Melbourne

CumminsNitro

MEDIA AGENCY OF THE YEAR

MediaCom Melbourne

FINALISTS

Ikon Communications

Mitchell Communication Group

AD CAMPAIGN OF THE YEAR

RTA, Speeding - No one thinks big of you, Clemenger BBDO Sydney

FINALISTS

WWF, Earth Hour, Leo Burnett Sydney

Climate Change Institute, Change climate change, Love

MEDIA CAMPAIGN OF THE YEAR

V Energy Drink, V-Raw, OMD Sydney

FINALISTS

South Australia Tourism, My Brilliant Adventure, kwp!

Optimum, Pet Health Drive, Starcom MediaVest Group

DIRECT AGENCY OF THE YEAR

Clemenger Proximity

FINALISTS

Cubed Communications

MercerBell

INTERACTIVE AGENCY OF THE YEAR

Amnesia

FINALISTS

Soap Creative

Sputnik Agency

The White Agency

SPECIALIST AGENCY OF THE YEAR

Naked Special Projects

FINALISTS

Downstream Marketing

Ursa Metropolis

EMERGING AGENCY OF THE YEAR

Three Drunk Monkeys

FINALISTS

Downstream Marketing

Ursa Metropolis

STATE AGENCY OF THE YEAR

303 Group

FINALISTS

CumminsNitro Brisbane



QUICK POLL

QUESTION:

Ad industry awards are:

- The only thing worth getting out of bed for
- An enormous wank
- A good indicator of industry hotshots and have-nots
- Nice to have, but not as important as happy staff and clients
- The best place to gather scandalous industry gossip

VOTE

NEW CAMPAIGNS



Which bank is already different? >

PRINT EDITION HIGHLIGHTS

- ▶ **AGENCY OF THE YEAR** All the winners and finalists revealed.
- ▶ **NEWSMAKER** Gerry Harvey on recession fears and media bargains.
- ▶ **MY MENTOR** AdNews sits down with five mentors and mentees and asks what makes this ancient form of knowledge transfer work for them.
- ▶ **GLUE SOCIETY TURNS 10** As the agency drinks to its 10th birthday, we unveil the secret to its success.
- » **SUBSCRIBE NOW**

George Patterson Y&R Brisbane

[PROMOTION AGENCY OF THE YEAR](#)

Momentum

FINALISTS

BMF

Leo Burnett

The Marketing Zoo

[PR AGENCY OF THE YEAR](#)

Res Publica

FINALISTS

One Green Bean

Open Dialogue

Story by: AdNews

- 22 February 2008

[Home](#)

[↑ Back to Top](#)

© Yaffa Publishing Group Pty Ltd.

created by 

[Site Guide](#)

[Contact Us](#)

[Legal Information](#)

[Advertise](#)